



HEATING & VENTILATING REVIEW

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# Essential reading for HVAC professionals



To view the latest digital issue of HVR go to: [www.heatingandventilating.net](http://www.heatingandventilating.net)

# HVR AWARDS



## HVR Awards 2025

Organised by Datateam Business Media, publisher of leading trade publication Heating & Ventilating Review, the HVR Awards have been championing innovation, excellence and achievement across the heating and ventilating sector for 15 years.

With its years of experience, the HVR Awards ensure that only the very best take home an accolade, and has established itself as a highly respected platform with its trophies instantly recognisable and highly coveted by all.

The HVR Awards introduces new categories every year in line with the evolving nature of the industry, which stands at the forefront of the drive to Net Zero by 2050.

From innovations in products, to important industry initiatives and outstanding individual and group performances, every aspect of the HVAC sector is highlighted.

### FREE TO ENTER

Entry is completely FREE and you can enter as many categories as you wish. These will be judged as follows:

- Judged categories: These are examined by a panel of experienced judges comprised of leading names in the sector.
- Online vote: These entries are decided by a highly competitive online vote.

### Why not sponsor?

As an established event on the industry calendar, sponsoring The HVR Awards is an opportunity for your brand to enjoy unparalleled exposure to a highly relevant and engaged audience. Sponsorship opportunities are available across both print and digital platforms for the duration of the scheme.

**For tickets prices to attend, or sponsorship packages, please contact NATALIE HARMAN at [nharman@datateam.co.uk](mailto:nharman@datateam.co.uk) or call her on 01622 699119.**



## HVR – a must for HVAC professionals!

With over half a century serving the Heating, Ventilating and Air Conditioning sectors, Heating & Ventilating Review (HVR) offers the best possible platform from which to promote your sales message.

HVR is a monthly magazine for the Commercial and Industrial HVAC sectors and is read by budget holders and allocators that you want to reach, predominantly M & E Contractors and Building Service Design consultants.

HVR Domestic, featured monthly, offers news and views targeting domestic contractors and installers.

HVR offers traditional display, recruitment and classified advertising along with digital and website opportunities.

HVR awards are our annual industry awards that celebrates excellence and innovation in the HVAC industry. These are generally held towards the end of the year at a prestigious venue in London. Visit our website [www.hvrawards.com](http://www.hvrawards.com) for further information.

## HVR Commercial & Domestic Features List 2025

### JANUARY

Pipes, valves and fittings  
Sustainability  
Humidification/dehumidification  
Net zero systems & solutions  
Ventilation & air movement  
Domestic heating

### FEBRUARY

Ductwork and ductwork cleaning  
Ventilation systems & technology  
Indoor Air Quality  
Heat networks  
Low Carbon Buildings  
Training Supplement  
Domestic ventilation

### MARCH

Ventilation & heat recovery  
Commercial heating  
Sustainability  
Smart HVAC controls  
Air Conditioning  
Domestic heating (pipes & fittings)

### APRIL

Heat Pumps  
Boilers & hot water  
Net zero systems & solutions  
Maintenance & servicing supplement  
HVAC for Schools  
Domestic ventilation (extractor fans)

### MAY

Underfloor heating  
Air handling units  
Hybrids & alternative heating solutions  
Energy efficiency  
Hospitals & Healthcare  
Air Conditioning  
Domestic heating (boilers)

### JUNE

Heating systems  
Chillers  
Chimneys and flues  
Commercial heating  
Retrofit in HVAC  
Ventilation/heat recovery supplement  
Domestic ventilation

### JULY

Combined heat and power  
Net zero systems & solutions  
Residential heating/ventilation  
Humidification/dehumidification  
Commercial heat pumps  
Air Conditioning  
Domestic heating

### AUGUST

Pipes, valves & fittings  
Water treatment  
Training  
Social housing  
Renewables energy integration  
Regulation & compliance  
Domestic ventilation

### SEPTEMBER

Energy efficiency  
Underfloor heating  
Air handling units  
Air Conditioning  
Commercial Boiler Guide  
Domestic heating (underfloor heating)

### OCTOBER

Ventilation & air movement  
Sustainability  
Energy efficiency  
Water treatment  
Ductwork & ductwork cleaning  
Domestic ventilation

### NOVEMBER

Commercial heating  
Smart HVAC controls  
Ventilation & heat recovery  
Retrofit in HVAC  
Heat pump Supplement  
HVR Awards Review  
Domestic heating (water heaters & cylinders)

### DECEMBER

Chimneys and flues  
Renewable energy integration  
Fans & ventilation systems  
Heat networks  
Domestic ventilation

### WORD COUNT & DEADLINES

A full page editorial 700 words, 300 dpi high res images x 2

Optional author headshot

Deadline 5th month prior to publication

## Advertisement Rates

	1	3	6	9	12
Full page	£1,800	£1,730	£1,660	£1,590	£1,450
Half page	£1,184	£1,145	£1,105	£1,066	£988
Quarter page	£806	£785	£765	£745	£705
Double page spread	£2,920	£2,860	£2,795	£2,730	£2,670
Half page spread	£2,000	£1,795	£1,710	£1,650	£1,595
Half page gate posts	£1,184	£1,145	£1,105	£1,066	£988

### Inserts

- Up to 10g full run, £115 per thousand
- 11g and above: price on application
- Up to 10g split run, £125 per thousand
- Bound inserts: price on application

## Sizes (height x width)

Double Page Spread	Bleed 312 x 464mm Trim 306 x 458mm Type area 265 x 400mm	Half Page (Horizontal)	Bleed 159 x 235mm Trim 153 x 229mm
Full Page	Bleed 312 x 235mm Trim 306 x 229mm Type area 265 x 200mm	Quarter Strip (horizontal)	Bleed 82 x 235mm Trim 76 x 229mm
Half Page (Vertical)	Bleed 312 x 120mm Trim 306 x 114mm	Front Cover	Bleed 226 x 235mm Trim 220 x 229mm

## Classified Advertising

### BUYERS & SPECIFIERS GUIDE

Size	Duration	Prices
Single Panel (2.5cm x 4.5cm)	12 months	£475
Double Panel (5.5cm x 4.5cm)	12 months	£750
Triple Panel (7.5cm x 4.5cm)	12 months	£995

### WEB GUIDE

Size	Duration	Price
Panel	12 Months	£295

## HVR Digital Online Advertising Opportunities

*Prices are per month*

Billboard:	970 x 250 pixels	£800
Leader:	970 x 90 pixels	£600
Carousel:	1200 x 120 pixels	£900
Site Takeover:	240 x 900 pixels (x2)	£1500
Button:	120 x 90 pixels	£400
Skyscraper:	120 x 600 pixels	£750
Headline Banner:	728 x 90 pixels	£500
MPU:	300 x 250 pixels	£600
Floating Footer:	970 x 90 pixels	£700
Pop-out:	300 x 300 pixels	£600

**To book your advertising contact Kalil Kayani  
+44 (0)1622 699129 [kkayani@datateam.co.uk](mailto:kkayani@datateam.co.uk)**

# HVR Website Advert Specifications

All banner positions appear on all pages unless otherwise stated. Exclusive options are available on request. All dimensions are measured in pixels (width x height). All artwork must be supplied as either a static image or animated .gif file (recommended file size < 1 mb). We accept tags and HTML adverts. Flash is not supported.

## Billboard: 970 x 250

Large rectangular position appearing above the website.

## Leader: 970 x 90

Rectangular position that sits next to the logo above the main navbar.

## Carousel: 1200 x 120

Large rectangular position that displays below the main navbar.

## Sidescraper: 240 x 900 (600 x 200 for mobile insert)

Large vertical positions that fill the left and right panels outside the website. Will scroll with the website. On a mobile the Mobile Insert will display instead. This insert will be repeated down the homepage as well as above/below article pages.

## Button: 120 x 90

Small box positions that appear down the left side of the website.

## Skyscraper: 120 x 600

Long vertical position that appears down the left side of the website.

## Headline Banner: 728 x 90

Rectangular position that displays above the headlines on the homepage. Will also appear in the middle of all articles.

## MPU: 300 x 250

Boxed positions that appear down the right side of the website.

## Floating Footer: 970 x 90

Long rectangular position that sticks to the footer of the browser window. Will scroll with the website.

## Pop-out: 300 x 300

Boxed position that sticks to the left or right side of the browser window. Will scroll with the website.





# HVR Readership Profile 2025

## Purchase/influence to purchase

- Air conditioning/refrigeration
- Ventilation
- Commercial heating
- Air handling
- Insulation
- Pumps
- Controls
- Domestic heating

## Industry/business sector

- Contractor/installer
- Manufacturer/Distributor
- Consulting engineer
- Maintenance/Facilities manager
- Public sector HVAC end user
- Private sector HVAC end user
- Other

## Primary Job Function

- Senior management/board member
- General Manager
- Manufacturer
- Facilities Manager
- Service/maintenance
- Project engineer

## Contacts

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## Some of our on-line advertising options

Heating and Ventilating Review incorporates a comprehensive directory of air conditioning and refrigeration suppliers on the web. All relevant companies can have a free listing in all categories, but there are opportunities to increase your profile and generate more enquiries.

The site can deliver highly targeted annual campaigns to generate enquiries and ensure that your company is found first when customers are actually looking for the products or services you supply.

### 1. Upgrade your company listing

Link to your website, company logo on all your pages, full use of the Heating and Ventilating Review News enquiry system, priority positioning compared to free entries, and one editable product page or press release.

### 2. Publish specific pages on your products

Buyers search for specific products. Ensure they find yours by publishing specific pages relevant to your main products. This will generate more enquiries of better quality.

### 3. Be seen before your competitors

Company listings are displayed 15 to a page. Guarantee a top position for a year when customers look in a category or search for a keyword that matches your products by reserving a priority position.

### 4. Communicate by email

Broadcast in the newsletters your customers read with a press release in weekly newsletter. Or list rental for direct marketing is also available.

### 5. High profile sponsorship

Influence customers before they search for a supplier with a range of banner options:

- Site Sponsor (shared button banner on all pages of site)
- Homepage banner
- Banner blitzer (run of site banners)

### 6. Recruitment advertising

Basic job listing for one month, or upgrade to a Hot Job (one month listing plus two weeks featured on the Heating and Ventilating Review homepage and weekly newsletter.

### 7. Featured Employer/Agency packages

#### Bronze package

(Includes up to 10 standard job listings/month + dedicated page and CV submission form in Job Centre & 50% discount on all Hot Jobs)

#### Silver package

(As above, with up to 50 standard job listings/month)

#### Gold package

(As above, with up to 100 standard job listings/month)